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| **Vacancy:** | **Retention Manager E-RM-02/20** |
| **Date:** | **10th February 2020** |
| **Contract:** | **Fixed Term Contract** |
| **Reporting to:** | **Sales & Customer Value Manager** |
| **Location:** | **Liberty Building, Blanchardstown Dublin 15** |

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| **Your Name:** |  |
| **Email address:** |  |

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| **Question 1:**  Do you have a third level qualification in Marketing or a similar field and/or significant Marketing experience with particular emphasis on CRM in developing and implementing successful retention campaigns?  Please give details |
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| **Question 2:**  Do you have a strong Knowledge of marketing data analysis and understanding of direct and digital campaigns?  Please give details. |
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| **Question 3:**  Do you have a strong customer centric mind-set with complete understanding of customer journey touch points?  Please give details. |
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| **Question 4:**  Tell us about your experience of working in cross-functional teams and managing various retention channels. |
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| **Question 5:**  Tell us about your experience of presenting insights to key stakeholders. |
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| **Question 6:**  Do you have excellent IT skills, including advanced Excel and Access?  Please give details. |
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